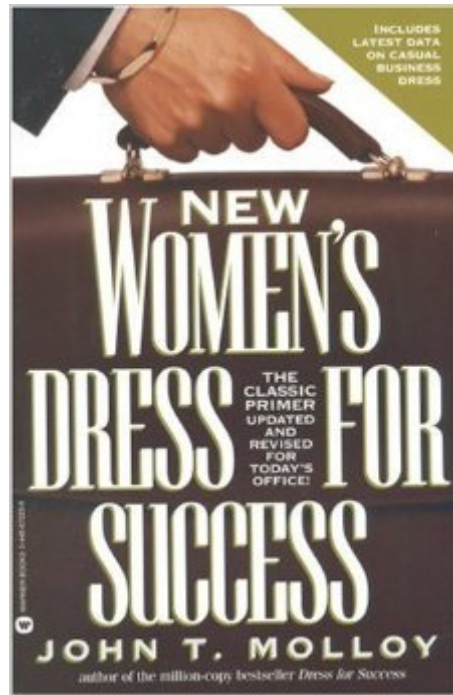


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# New Women's Dress For Success



## Synopsis

A noted expert on the corporate American wardrobe examines how changes in dress codes affect the way women are perceived and offers advice for achieving a professional and polished, yet relaxed look in business attire.

## Book Information

Paperback: 272 pages

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Average Customer Review: 3.7 out of 5 stars [See all reviews](#) (89 customer reviews)

Best Sellers Rank: #2,152,579 in Books (See Top 100 in Books) #17 in [Books > Business & Money > Business Culture > Fashion & Image](#) #1566 in [Books > Business & Money > Women & Business](#) #22708 in [Books > Deals in Books](#)

## Customer Reviews

This new edition of "Women's Dress for Success" covers a lot more than clothes and accessories, and is a treasure trove of advice for any woman interested in self improvement. For most of us, there is usually room for "image enhancement," in how we present ourselves to the world, as our way of dressing and speaking, etc. all sends a message. John Molloy's recommendations are also helpful if you are on a budget. His "fabric test," color combinations, and style tips will save you a lot of money, and you can even do well using his guidelines shopping in a thrift store! You will no longer buy without planning, the things in your closet will mix and match properly, and you will not buy something "just because it's on sale," and find later that it doesn't really look good with anything else you own. John Molloy covers the basics of what to wear in a business environment, which he has researched extensively, and very few of the guidelines have changed over the years. The one thing he states that has changed, is that now "dressing for success" is "almost universally accepted," and yes, there is a double standard, as men can get away with dressing poorly, but few women can, if they want the corner office with the view. Some of Molloy's research is fascinating, especially in the legal profession, as he explains how color, style, and dress size will influence a jury ("In personal injury cases, clients were more likely to be believed if they wore outfits one size too large"). Aside from advice on clothes, accessories, and hair styles (all accompanied by black and

white drawings), Molloy discusses body language (posture and facial expression), and the all-important and often ignored speech pattern, vocabulary and voice tone.

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